

Form OBD-68 (Rev 10-14-76) Formerly DJ-307 for

# RECEIVED DEFARTMENT OF JUSTICE

No. 43-R226 Approval Expires Oct. 31, 1981

AFR 30 10 45 AH '81

REGISTRATION UNIT CRIMINAL DIVISION

## AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents Registration Act of 1938, as amended.

		<u> </u>
1.	Name of Registrant	2. Registration No.
	BRITISH TOURIST AUTHORITY	579
3.	This amendment is filed to accomplish the following indicated purpose or purposes:	
	X To correct a deficiency in	To give a 10-day notice of a change in information as required by Section 2(b) of the Act.
	Initial Statement	
	X Supplemental Statement for April - September 1980	Other purpose (specify)
	To give notice of change in an exhibit previously filed.	
 4.	If this amendment requires the filing of a document	it or documents, please list-
	Examples of British Tourist Authority Promotional Literature issued durithis period have been filed with the Department.	
	Please refer to insert s	sheet.
am en	The undersigned swear(s) or affirm(s) that he has nendment and that he is (they are) familiar with the tirety true and accurate to the best of his (their) kn	s (they have) read the information set forth in this e contents thereof and that such contents are in their nowledge and belief.
to mi or pe	(Both copies of this amendment shall be signed and swo before a notary public or other person authorized to ad- nister oaths by the agent, if the registrant is an individ- by a majority of those partners, officers, directors or resons performing similar functions who are in the United ates, if the registrant is an organization.)	J HILLAN
St	abscribed and sworn to before me at how you	<u>k</u>
th		MORIAR H. Stafe of the York (Notary or other officer)
M;	10-09	New York County New York County DOJ

#### AMENDMENT TO REGISTRATION STATEMENT

Name of Registrant: BRITISH TOURIST AUTHORITY

Registration Number: 579

For the Period : April - September 1980

### Item 11

Special promotions during this period included:

Participation in British Airways Trade Shows - 'What Makes Britain Great'

Highland Games, Grandfather Mountain

Trade Press Lunches for Advertising Campaign Launch

Hotel Promotion - Presentation of a British Theatre Group at A.S.T.A. Manila

A Series of E.T.C. Supermarkets and A.S.A.E.

Trade Receptions for British Travel Interests Group

John Tovey - Promotion of British Food and other related Promotional Activity

### <u>Item 15</u> (a)

The following additional information is submitted in respect of the budget sub-head 'New York Promotion - General Promotion'.

Expenditure under the sub-head was as follows.

#### Travel, Subsistence and Entertaining Expenses

Members of staff engaged either solely on promotional activities or a specific promotion

.. \$23,100

### Air Fares, Car Hire, Trains, Travel

Including air fares to A.S.T.A., Manila

\$27,200

Film Distribution via Audience Planners

\$ 7,500

# Mailing House Services and Advance Payments

For accommodation for conferences and Travel Trade Workshops

.. \$23,500

### Promotional Office Expenditure

This includes the use of the telephone within the USA and to the UK, internal telex services, payments for freight charges, mail and messenger services, printing and press releases (copies of which have already been lodged with the Department of Justice), stationery, the supply to BTA of photo services and press clippings, subscriptions, books, membership dues, newspapers, conference registration and related sundry expenses

. .. \$42,750

### Special Promotions

During this period, are shown as listed under Item 11.

.. .. \$17,900

TOTAL = \$141,950

STATE OF NEW YORK COUNTY OF NEW YORK

SWORE TO AND SUDSCRIBED BEFORE ME

THIS 29 DAY OF Opin 1981

Notary Public

JAMES MORIARTY
Notary Lublic, State of New York
No. 31-2771779
Ouglified in New York County

Qualified in New York County Commission Expires March 30, 1983 J HILLAN

ADMINISTRATIVE MANAGER (USA)